

Eyeke Community Council

This is a live, dynamic plan which will be updated as needed. A snapshot of this plan at the time of submission will be linked here.

Overview

The Eyeke Community Council is a community of players actively engaged in supporting the Planet Eyeke ecosystem:

- Custodian Alumni
- Committee Community Managers
- Committee Members (In Committees and as part of the Council)
- Council Advisors
- Players Interested in Committee Topics
- Players Interested in Hearing About Planet Eyeke's Progress
- Players Interested in Governance
- Players Interested in Interplanetary Efforts and Topics of Shared Interest

The current Custodians want to expand the leadership body beyond the initial Custodians. Without changing the nature or responsibilities of Custodianship, the Custodians of Planet Eyeke at the inception of this proposal are proposing the creation of Committees.

The intent is that the Eyeke Community Council is a leadership community affiliated with and in support of Planet Eyeke.

Below describes the anticipated model, subject to change during the first quarter by the Council Coordinator in conjunction with the Council Advisors, based on experiencing the gameplay, interest in the committee topics, player engagement, needs identified by the Council of the Committees and any other unanticipated factors.

Support Model

Launch Support Model

Committees have Community Managers. Started by Council Coordinator Lisa Chandler and many community players, the first quarterly Council is proof-of-concept of player engagement in leadership positions of expertise and interest. It is anticipated that this community will soon elect its own leaders, identify and support proposals and report to the players the status of their endeavors, including players along the way.

At launch, the anticipated model accounts for 17 Committees, 4 additional members per committee, the public players supporting each committee and a rewards pool for each committee to distribute. General rules and processes will be determined by the Council Coordinator and Committees will determine the use of their allocations (in addition to stipends for participation) and can recommend proposals to the Custodians, as well. Community Managers represent their Committees in regular discussions with each other and Custodians.

Stipends and rewards allocations are planned to be distributed to and from the <u>Eyeke Council Account</u> with oversight by the Eyeke Council Advisors. Currently that includes the Council Coordinator, Council Advisor and hopefully Michael Yeates (he has been invited to serve on the permissions of the account and asked to consider how we might automate this through smart contracts in the future).

Beginning on June 20, 2023, a Telegram group with topics was established for the Committees. Discussions will take place on Mondays, beginning on Monday, June 26, 2023, although it may take time to get committee members invited, interested and engaged in the topic discussions. Default questions will be provided by the Council Coordinator and Committees will determine if they will address those questions or change the list of questions they are addressing. After discussion and polls throughout the day, the Committee Community Managers will each post a summary of the day's results and feedback in their discussion groups and in the @planeteyeke Telegram group. Members agree to share their WAX wallets publicly for ease of distribution of rewards and transparency of leadership.

Considering 17 Committees, this is the initial model:

At 2% Distribution	TLM/month	TLM/month Total	TLM/week	Est. # of Monthly Players
Community Managers	17 x 4,000	68,000		17
Committee Members	17 x 4 x 1,000	68,000		Up to 68
Rewards Pools	17 x 2,000	34,000		If avg. 500 TLM rewards, 17 x 4 = 68 And if half not included above, add 34
Council Coordinator	17,000	17,000		Included
Council Advisors	8,000	8,000		1
Custodian Alumni Advisors for the First Year (From Week First Approved)*	5 x 1,000	5,000		Included
TOTAL to Eyeke Council Account		200,000	50,000 TLM/week x 1.1: (.1x per month toward future support) 55,000	Est. 120

This model accounts for supporting 4 weeks per month (or sooner).

It is anticipated that questions asked of the Committee members by the Council Coordinator each week will include questions regarding use of the Committee's rewards pool, selection of the future quarter's committee community manager and other information relevant to governance and review and rewarding of the Committee's resources.

^{*}Custodians from the first week approved include: Gnome, Lisa, Duane, Snip and Fury

Future Support Model

At the inception, it is the desire that as more Trilium is unlocked, rewards for individuals involved will also increase. The increase would require an additional proposal at that time. At that time, it should be considered if additional committees could be added, due to player interest and community needs. If so, that would be added to the model below. Additionally, increasing the rewards pools and supporting an effort to recruit new creators and support them through a pipeline of planning, scoping and development resulting in sustainable games with rewards pools could continue to increase the number of players benefitting from this platform.

At 10% Distribution	TLM/month	TLM/month Total	TLM/week	Est. # of Monthly Players
Community Managers	17 x 20,000	340,000		17
Committee Members	17 x 4 x 5,000	340,000		Up to 68
Rewards Pools	17 x 10,000	170,000		If avg. 1,000 TLM rewards, 170 x 4 = 680 And if half not included above, add 340
Council Coordinator	85,000	85,000		Included
Council Advisors	40,000	40,000		1
Custodian Alumni Advisors for the First Year (From Week First Approved)*	5 x 5,000	25,000		Included
TOTAL to Eyeke Council Account		1,000,000	250,000 TLM/week x 2 (Until 18 months supported, then 1.1x per month) 500,000	Est. 426

Once operating, based on needs and actual amount released as increased, these numbers might change.

Launch Committees Participating in Support Model

Below find a list of the proposed Committees and the proposed Community Manager for the 1st Quarter. Should any of the proposed Community Managers not be available, the Community Coordinator will recruit another Community Manager with interest and expertise related to one or more of the topics within the Committee's area of focus. With so many talented players, it is not easy to narrow down who might be best for such a role and have interest at this time of formation. All participants are appreciated.

Players who may be interested will be invited, along with a general invitation to players, to join the Eyeke Council Telegram group and engage in discussions in their topics of interest. Community Managers will forward in the weekly update who the selected 4 committee members will be, along with their WAX wallet address (which allows TLM and NFTs).

Committees are encouraged to share links and stories about the projects and status they support in their Topic groups and in the @planeteyeke Telegram group.

Eyeke Community Council Committees

Council Membership includes Council Committee Community Managers, Coordinator, Advisors and Founding Custodian Alumni

Committee	Description	Proposed Community Manager Q1
Blockchain	Identify and share the core concepts of blockchain, blockchain games, decentralization and related topics. Explore player education about blockchain-related concepts and shared values and how Planet Eyeke can facilitate those important play paths.	Gnome
Communications	Create and distribute Planet Eyeke publications and communications including newsletter, press releases and training resources such as Gitbook.	Lisa
Communities	Identify communities playing Alien Worlds and together with other committees, connect them to resources on Planet Eyeke.	Mky
Data	Identify data needs to support Planet Eyeke projects. Work with the Data Microship to identify methods for counting the number of players and adding new player games and experiences to the number of players leaderboards. Identify data sources for players needing development support and new data needs.	Melissa
Design	Provide community art for use in the Alien Worlds Community Metaverse to connect and inspire creators. Identify and support art needs with open source sets of content and art needed to support the launch of projects supported by Planet Eyeke.	Bini
Diplomacy	Identify and design diplomacy missions when Custodians identify a need to player to player or interplanetary diplomacy missions.	Fury
Events	Identify and create sustainable events and activities for players.	Snip
Games	Identify games to connect to Alien Worlds and invite them to connect to Planet Eyeke and explore how to meld with the Alien Worlds Metaverse.	JR
Governance	Identify opportunities for governance experiments and governance models that can shared with players. Support the Center for Governance on Planet Eyeke.	Eric
Lore	Identify Planet Eyeke lore and make it available for use and extension by Planet Eyeke players.	David Harris
Marketing	Create play paths and related messaging in support of Planet Eyeke players on Planet Eyeke website, social media and public outlets. Identify opportunities for sponsors to support Planet Eyeke initiatives and the weekly allocation pool of rewards.	Red
Open Source Software	Identify opportunities for players to use and create using open source software solutions.	Danish
Science & Engineering	Explore the science and engineering associated with the elements in the Alien Worlds Metaverse and how it connects to the solar system and innovates on traditional approaches.	Noam
Social Games	Create games for players to play in social media and live events.	Dan Singjoy
Social Media	Schedule, post and engage in social media posts for Planet Eyeke and projects associated with Planet Eyeke.	Jem
Technologies & Development	Bring together resources to identify, engage and reward developers while identifying priorities for technology development to support the Metaverse and the communities.	Duane
Welcoming	Gather and create messaging and resources to welcome new players. Identify play paths for new players. Help new players to have positive and engaging experiences. Recommend Welcome Declarations for communities to connect to Planet Eyeke.	Rosmari